



ILTM Cannes 2007

Indigo Lodges becomes the first villa company ever to announce a guarantee of satisfaction for its clients.

“A move likely to revolutionise the sector “

The Indigo Lodges´ service has always been a benchmark in the villa industry with its emphasis on flying in butlers and chefs for each booking. Now Indigo takes its service level one step further. Indigo is the first company in the villa business to offer a guarantee that says that if a client is not completely satisfied with the experience, Indigo Lodges will reimburse any commissions it has earned from the booking. Ivan Sellers, founder and MD of the company: “We are the first villa company to offer a written guarantee that we will always meet or exceed our guests’ expectations. A move likely to revolutionise the sector. We do this because we apply rigorous controls and checks throughout our business, we audit every property, we check each property before clients arrive, we use our own staff, and we have general managers in each resort to assure the level of service our clients expect. ”

With a set of outstanding new flagship chalets and a new website Europe’s leading luxury villa company starts its 6th winter season. Founded in 2002, the Indigo portfolio now consists of more than 150 luxury chalets and 250 summer villas offering a wide selection of the most exclusive properties in the world with rentals from 3.500 up to 250.000 Euros per week.

The major announcements of this season are the launch of Chalet Rafael in Verbier which offers more than 2.500 square meters of living space, Chalet Talvo in Zuoz, currently featured in Architectural Digest, and the breathtaking Vistalago, a 510 square meter apartment in the best location in St. Moritz, next to the Badrutt’s Palace with a style that even James Bond would find to his standard.

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